

Strategic Property and Workplace Projects



CAPITA SYMONDS
successful people, projects and performance

"We specialise in the development and implementation of accommodation solutions which deliver innovative workplace environments with optimised occupancy and a property strategy aligned to business need."

Many organisations recognise that their property, whether a portfolio of accommodation throughout the country or a single building, represents a significant business overhead. *Often the space has changed organically through growth and acquisition* or through consolidation as business migrates elsewhere and no longer meets the needs of the business.

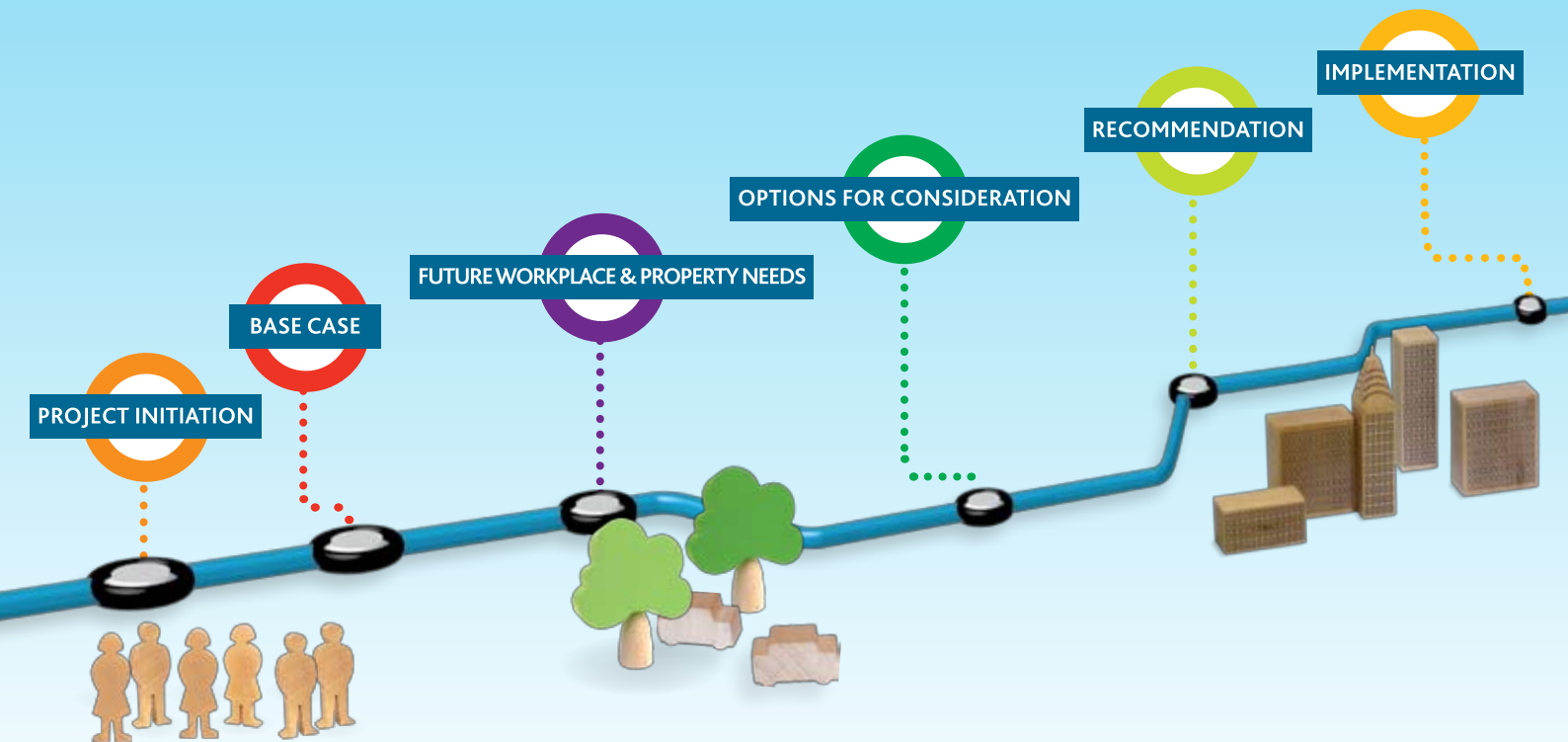
Equally keeping up with the advances in technology and changing working practices required by the business can be hampered by inflexible or poorly planned accommodation.

Astute occupiers recognise the importance of aligning their accommodation supply to their business needs thereby maximising return on investment, reducing overheads and environmental impact. *A properly considered, strategic property plan provides for* a structured approach to growth or rationalisation and if accompanied with an equally well considered workplace design, will bring added value of improved staff moral, identity, retention, belonging and productivity. A powerful combination contributing to many organisations vision and key objectives.

We specialise in the research, development and implementation of property & workplace solutions which deliver the right quantum of space, at the right price and at the right time.

The traditional approach has often been "solutions" led – overly keen design companies producing tantalising images of new buildings, refurbished office space without proper understanding of the business process and without consideration of the *medium & long term business needs*. Decisions are often made without knowledge of all the relevant impacting property, organisational and business information leading to property plans based on short term goals.

Within the Strategic Property & Workplace team we use our integrated six step approach of incorporating operational, financial, future working needs and best practice in workplace design into the property review process, the outcome is a recommended plan which help companies develop the *right property solutions for their business*.



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