

# Project: BBC MediaCityUK Salford

Capita Symonds are the lead client side consultants for the BBC on this flagship project that will deliver a key element of the Corporation's accommodation and production strategy, facilitated by leading edge technology and innovative workspaces.

## Location:

Salford

## Client:

BBC

## Programme Completion:

Dec 2011

## Project construction value:

Confidential

## Services provided:

Client Dev. Management

Workplace Consultancy

Project Management

Structural engineering

CDMC



Capita Symonds are the lead client side property consultants for the BBC on this flagship project that will deliver a key element of the Corporation's accommodation and production strategy, facilitated by leading edge technology and innovative workspaces.

Our team, led by David George, were commissioned to develop the client's strategic property brief for the relocation of 1,600 jobs from London and 800 jobs from Manchester.

Working within the Corporation's property team David challenged the initial "lift and shift" approach. The BBC's original business case identified a need for 80,000sqm for a range of space types (approximately a 60/40 split between office accommodation and technical areas). Capita Symonds developed the scope of works and recruited the professional project team on behalf of the client. The team worked with the key stakeholders within the project and wider Corporation and evaluated their business processes and work styles. By challenging existing assumptions and working with technology specialists the project established that by deriving and applying best practice work settings and ultimately occupation densities plus the opportunity to outsource the large studio facilities led to the project team being able to reduce the accommodation to 30,000 sqm. resulting in massive capital and operating savings for the BBC.

Once the space requirements were understood the team developed the employers requirements, provided project wide extranet communications and oversaw the site selection and evaluation process through stringent procurement regulations including working alongside the BBC legal team to secure extremely favourable leases.

The buildings have just been handed over to the BBC for technical fit out. Capita Symonds managed the BBC's professional team in order to monitor the development throughout construction to ensure the developer met the client's brief. We are now managing the Cat. C design, procurement and fit out.

The workspace is designed for flexibility, adapting to changing work styles as continuing innovation in digital technology impacts on the programme making process. The workspace is predominantly standard office accommodation but with resilient infrastructure and designed to promote creativity, innovation and collaborative working, a space which will attract and retain staff.

For further information  
on this project contact:

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