

Project Leadership

“an effective and clear methodology”

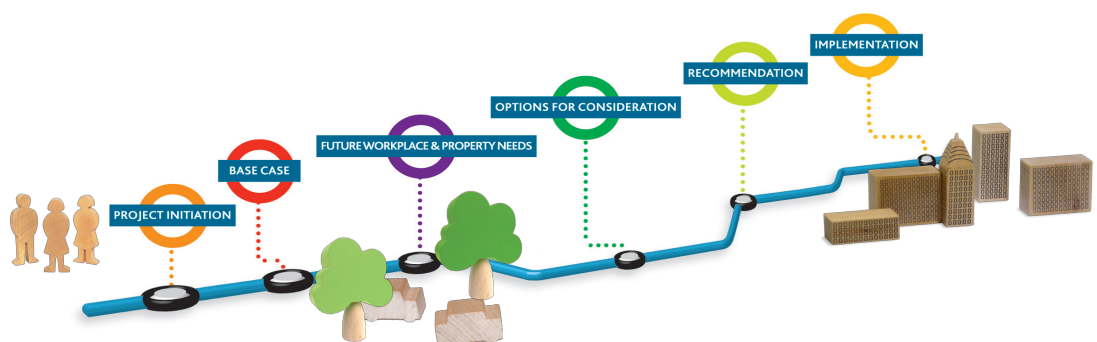


This term defines the services carried out by our consulting team, many of whom have held senior positions within large corporate real estate organisations, when undertaking the following activities;

- > Identifying the need for a project
- > Project definition and briefing
- > Option analysis, appraisal and recommendation
- > Procurement strategies
- > Business case writing
- > Implementation monitoring

Often referred to within organisations as a ‘Project Sponsorship’ role (a post we consider should be filled by direct employee in order to be most successful), we are able to place individuals with project leadership expertise and many years of experience within existing client’s team to complement and enhance in house capacity forming an effective partnership that will deliver cost effective results. Whilst we have a clear methodology and activity planning for this Leadership role, we recognise that every client is different, and the drivers for each project varied. Our first activity is therefore listening; we need to understand how your organisation works, what the key drivers and objectives are and identify where we can best add value.

With an enviable pool of talent at Capita Symonds giving us a multi-faceted international business providing real estate and infrastructure expertise across the world. We provide a diverse range of services from front end strategic advice through to design, engineering, planning, transaction/ agency services to management consultancy.



CAPITA SYMONDS

Who have our key team members provided Project Leadership roles to? Here is a diverse sample of our clients and their projects;

- > **BBC** ; many projects varied in scale, most notably the relocation from Pebble Mill to The Mailbox in Birmingham and the new development of 330,000 sqft at Media City Salford Quays.
- > **Eversheds**; the lease acquisition, design, fit out and migration to their new 160,000sqft headquarters in Wood Street London
- > **Birmingham City Council**; two recent projects, one to evaluate the potential for rationalisation of their operational estate to deliver significant operating efficiencies, the second to oversee their proposal to central government to accommodate related government departments.

If you've got a challenge that needs resolving, or considering embarking on a project and would like an impartial review on the approach to be taken, or a project that needs some guidance to get it back on track please feel free to make contact to arrange a no obligation discussion.



For enquiries, please contact:

Capita Symonds Ltd
No 1 Procter Street
London
WC1V 6DW

Tel: 020 7492 0200

www.capitasymonds.co.uk



David George
T: 07802 158 357
david.george@capita.co.uk



Mark Bradshaw
T: 07824 472 893
mark.bradshaw@capita.co.uk

successful people, projects and performance